



# ALYSSA LEAVITT

## Marketing Specialist

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## EDUCATION

Bachelor of Marketing  
Johnson & Wales University  
2019 - 2023

## SKILLS

- Marketing Strategies
- Content Strategies
- Strong interpersonal skills
- Creative/ Highly motivated
- Knowledge on Professional Soccer
- Team Collaboration
- Survey Research
- Organization
- Outgoing

## HIGHLIGHTS

- Duct Tape Marketing Strategy  
First Certified
- Hootsuite Certified

## About Me

I am a highly motivated person who prioritizes staying on top of the ball and making sure everything is done to the best of my ability. I love thinking outside of the box and bringing new ideas to the table while also hearing others out and contributing to their ideas. I'm a firm believer in the fact that I'm not doing my best unless I can help others do theirs.

## WORK EXPERIENCE

May 2025 - Current

**Digital Marketing Intern** MVP Marketing

- Sales marketer for high level software
- Linked in outreach to potential clients

Aug 2023 - May 2025

**Social Media Marketing Specialist** KMC Digital

- Manage and operate clients social media accounts (7 clients)
- Ran team meetings and keep tasks organized on basecamp
- Content Creation for ( X, Instagram, Facebook, YouTube, and LinkedIn)
- Monitor back end content for sponsors using bitly

Nov 2017 - Apr 2024

**Customer Service** Stop & Shop

- Managed front end and help with promotional events
- Handled returns and other problems customers had faced
- Trained new employees on how to be a customer service associate

Oct 2021 - Dec 2021

**Social Media Intern** BoldrDash Race LLC

- Ran social media account for upcoming races
- Conducted an email survey campaign to gain feedback on race

Oct 2018 - Jun 2021

**Concessions** Ocean State Soccer School

- Managed and Operated the concession stand on the field for players and patrons.

## REFERENCES

**Anna Robinson**

Stop & Shop / Manager

**Phone:** 401-368-5565

**Christine Cavanaugh**

Stop & Shop / Manager

**Phone:** 401-919-0152